

ORDER



Orders
Order / Rev: 1314523
Alt Order #:
Product Desc: Baylor Wortham for Judge
Estimate:
Flight Dates: 10/18/16 - 11/07/16
Original Date / Rev: 10/17/16 / 10/17/16
Order Type: Political

KBMT

Primary AE: Stuart Sepaugh
Sales Office: KBMT
Sales Region: LOC

Agency Name: DGB, LLC
Buying Contact:
Billing Contact:
 1105 N. Harvey Avenue
 Oak Park, IL 60302

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Baylor Wortham for Judge / POL
Demographic: A25-54
Product Codes: PL-Judicial
Priority: P04-GB
Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: 107962
Agency External ID: 1664AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/16/16	10/30/16	14	\$2,800.00	\$2,380.00
10/31/16	11/07/16	10	\$1,850.00	\$1,572.50

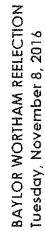
Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	14	\$2,800.00	\$2,380.00	0.00
November 2016	10	\$1,850.00	\$1,572.50	0.00
Totals	24	\$4,650.00	\$3,952.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stuart Sepaugh			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KBMT	10/24/16	11/03/16	Local News @ 6a M-F	CM	6-7a	MTWT---	:30	4	\$100.00	P02-F	0.00	NM	8	\$800.00
				Local News @ 6a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	MTWT---		4				\$100.00		0.00			
		Week: 10/31/16	11/06/16	MTWT---		4				\$100.00		0.00			
N 2	KBMT	10/18/16	11/06/16	Local News @ 6p M-F	CM	6-630p	---TF--	:30	2	\$225.00	P02-F	0.00	NM	6	\$1,350.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---TF--		2				\$225.00		0.00			
		Week: 10/24/16	10/30/16	---TF--		2				\$225.00		0.00			
		Week: 10/31/16	11/06/16	---TF--		2				\$225.00		0.00			
N 3	KBMT	10/18/16	11/07/16	Local News @ 10p M-F	CM	10-1035p	MTWT---	:30	3	\$250.00	P02-F	0.00	NM	10	\$2,500.00
				Local News @ 10p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-TWT---		3				\$250.00		0.00			
		Week: 10/24/16	10/30/16	-TWT---		3				\$250.00		0.00			
		Week: 10/31/16	11/06/16	-TWT---		3				\$250.00		0.00			
V		11/07/16	11/13/16	M-----		1				\$250.00		0.00			
Totals														24	\$4,650.00



KBMT - ABC TV OCT/NOV

TRAFFIC
RFP

ORDER



Orders

Order / Rev: 1314510

Alt Order #:

Product Desc: Baylor Wortham for Judge

Estimate:

Flight Dates: 10/18/16 - 11/08/16

Original Date / Rev: 10/17/16 / 10/17/16

Order Type: Political

Primary AE:

Sales Office:

Sales Region:

KJAC

Stuart Sepaugh

KBMT

LOC

Agency

Name: DGB, LLC

Buying Contact:

Billing Contact:

1105 N. Harvey Avenue

Oak Park, IL 60302

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash

Broadcast

EOM/EOC

15%

Advertiser

Name: Baylor Wortham for Judge / POL

Demographic: A25-54

Product Codes: PL-Judicial

Priority: P02-FTB

Revenue Codes: AGY, (POL) Political, (POL) Candidate

New Business Thru:

Order Separation:

Advertiser External ID:

Agency External ID:

Unit Code:

00:15:00

107962

1664AG

General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/18/16	10/30/16	13	\$540.00	\$459.00
10/31/16	11/07/16	11	\$520.00	\$442.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	13	\$540.00	\$459.00	0.00
November 2016	11	\$520.00	\$442.00	0.00
Totals	24	\$1,060.00	\$901.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Stuart Sepaugh			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KJAC	10/18/16	11/08/16	Today Show Today Show	CM	7-9a	MTWTF--	:30	3	\$40.00	P02-F	0.00	NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--WTF--		3				\$40.00		0.00			
		Week: 10/24/16	10/30/16	M-WT---		3				\$40.00		0.00			
		Week: 10/31/16	11/06/16	-T-T---		2				\$40.00		0.00			
		Week: 11/07/16	11/13/16	M-----		1				\$40.00		0.00			
N 2	KJAC	10/25/16	11/06/16	Tonight Show Tonight Show	CM	1035-1136p	MTWTF--	:30	3	\$100.00	P02-F	0.00	NM	5	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-T-T---		2				\$100.00		0.00			
		Week: 10/31/16	11/06/16	M-WT---		3				\$100.00		0.00			
N 3	KJAC	10/25/16	11/06/16	Tonight Show Tonight Show	CM	1035-1136p	-TWT---	:30	3	\$20.00	P02-F	0.00	NM	6	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/24/16	10/30/16	-TWT---		3				\$20.00		0.00			
		Week: 10/31/16	11/06/16	-TWT---		3				\$20.00		0.00			
N 4	AC	10/23/16	11/06/16	Meet the Press Meet the Press	CM	9-10a	-----S	:30	1	\$20.00	P02-F	0.00	NM	4	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----S		1				\$20.00		0.00			
		Week: 10/24/16	10/30/16	-----S		1				\$20.00		0.00			
		Week: 10/31/16	11/06/16	-----S		2				\$20.00		0.00			

Totals 24 \$1,060.00



KJAC - NBC TV

IR4FFHC

ACKNOWLEDGEMENT OF POLITICAL BROADCASTING POLICIES OF 12NEWS

This will acknowledge receipt of KBMT-12 ABC, KJAC-NBC, KUIL, and the Beaumont market's MeTV stream (collectively and herein 12News) Political Advertising Time Policies, issued September 26, 2016.

I acknowledge that all purchases of advertising time on 12News, which I make by or on behalf of legally qualified political candidates, will be subject to this Acknowledgement and the Political Advertising Time Policies of 12News, as may be modified from time to time.

I acknowledge that I have been fully informed concerning all classes of time that are available to advertisers, including every level of preemptibility; the chances of preemption for the various levels of preemptibility; 12News' lowest unit charge and related privileges for each class of time; a description of preemptible time based upon advertiser demand; and 12News' policy, with respect to orders, makegoods, and underdelivery.

Candidate – I certify that all advertising purchases by me on 12News will be controlled, approved and sponsored by me, and further represent that I will immediately notify 12News of and specifically identify any advertisement not purchased by me which I control, approve or sponsor.

Agent – I am an agent acting on behalf of a candidate. I certify that I have made full disclosures to the candidate of the information provided to me by 12News concerning its political advertising policies, and, if not, that I have been specifically authorized by the candidate to purchase advertising time on 12News on his or her behalf without the need to make such full disclosure. I further represent that all advertising which I purchase on the candidates behalf will be controlled, approved or sponsored by the candidate. I further represent that I am authorized by all candidates on whose behalf, I purchase time to agree to the terms and conditions set forth herein.

By: Baylor Wortham

On Behalf of: Baylor Wortham Campaign

Date: October 17, 2016

525 IH-10 South
Beaumont, Texas 77701
(409) 833-7512
Fax: (409)981-1563



AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KBMT, Beaumont, Texas</u>	Date: <u>10/18/2016</u>
--	-----------------------------------

I, Baylor Wortham

being/on behalf of: the Baylor Wortham Campaign

a legally qualified candidate of the Democratic

political party for the office of: 136th District Court

in the General

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Baylor Wortham

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Gilbert L. "Buddy" Low, Treasurer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/18/2016

Date

Baylor Wortham

Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title